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Guideline Formulation

Shine Bright Vitamin C Hair Serum

Formulation H250212-01

Hair Care

BRB International BV

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Description

Shine Bright Vitamin C Hair Serum features a uniquely crafted formulation that harmoniously blends highly performing silicone gums and water, delivering exceptional conditioning and shine for all hair types.

Benefits

Shine Bright Vitamin C Hair Serum enhances softness, smoothness and shine while ensuring a light weight feel and leaving non-greasy hands.

Featuring

Emfinity®GB 1864:	Provides silkiness and smoothness to hair.
Emfinity®DM 55	Provides light emolliency to skin
Emfinity®SPE 526:	Acts as surface tension depressant and wetting agent

Formulation

No	Ingredients	INCI	Suppliers	Dosage (%)
A1	Emfinity®GB 1864	C13-14 Isoparaffin (and) Dimethiconol	BRB	30.00
A2	Emfinity®DM 55	Dimethicone	BRB	2.00
A3	Creasil ID-CG	Isododecane	The Innovation Company	38.20
B1	DI Water	Aqua		5.00
B2	Propylene Glycol	Propylene Glycol	Local supplier	10.00
B3	Glycerin	Glycerin	Local supplier	5.00
B4	Superox-C™ AF	Glycerin (and) Water (and) Terminalia Ferdinandiana Fruit Extract	Lucas Meyer	1.00
B5	Emfinity®SPE 526	PEG-12 Dimethicone	BRB	2.00
B6	Croduret 50	PEG-40 Hydrogenated Castor Oil	Croda	1.50
B7	Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Ashland	0.80
C1	Denatured alcohol	Alcohol Denat.	Local supplier	4.00
C2	Perfume	Parfum	Ogawa & Co	0.50

Procedure

- 1) Prepare phase A in a beaker.
- 2) In a separate beaker, prepare phase B.
- 3) Add phase B to phase and emulsify.
- 4) Premix phase C. Add into bulk and mix well

Typical properties / Additional information

Parameter	Unit	Value
Appearance		Translucent viscous liquid

Please note that this formulation has passed stability 3 months @ 45°C.

The Product Safety Data Sheets for BRB products should be obtained from your BRB office prior to use. ATTENTION: Before handling, read product information, Product Safety Data Sheets and container labels for safe use, and any physical and/or health hazard information.



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